



DESERT HOMECIERGE

BUSINESS REFERRAL & BARTER NETWORK

- › EXPAND YOUR SALES BASE
- › RECOUP LOST SALES & PROFIT
- › INCREASE YOUR REVENUE

PROMOTING BUSINESS THROUGH:

Home Owner Referrals - Business Barter - Sales Coupon Promotions - E Newsletter
Radio - Print Media - Cable - Trade Shows - Internet Portal - Monthly Charitable Giving



FLEXIBLE SOLUTIONS FOR YOUR BUSINESS NEEDS

All Inclusive:

- **OnLine Referral Listing**
- **AskSuperSteve.com - Working for you**
- **Recoup Lost Sales with OUR customer service**
- **Recoup Discounted Profits Through Desert Barter Network**
- **Online Coupon/Deal Listing**
- **Business Spotlight in E Newsletter**
- **Banner Ad on Website**
- **Desert Barter Network**

www.DesertHC.com

DESERT HOMECIERGE

Join Our Community - Expand Your Sales Base!

Referring Home Owners to You – Through our Online Community Portal

- **Top of Mind Awareness – Keeps Home Owners Coming back**
 - o Desert Information Portal with Calendar of Events
 - o Local Coupon Sites –
 - Desert Dining Deals
 - Desert Home Coupons
 - Desert Automotive Coupons
 - Desert Family Deals
 - Desert Entertainment Deals
 - o E Newsletter with Business Spotlight
 - o Monthly Local Charitable Giving
- **Super Steve Campaign – Branding Awareness**
 - o Media - Radio – Cable – Billboard - Newspaper
 - o Consumer Brochures - Valley wide
 - o Door Hangers
- **Only Local Desert Based Businesses**
 - o No out of town competition
- **Exclusivity**
 - o Only 10% of Desert Merchants are included in each Category listing
 - o Once a category is full, no merchants are allowed until a Merchant drops out.
- **Exclusive Extension directs callers to YOUR business**
 - o All Calls Tracked through our calling system
 - o Capture Lost Sales From Our Follow-up Calls, Be Competitive

TRADE DOLLARS

Increase Your Revenue



Desert Barter Network Can Recoup Lost Profit.

Is Your Business:

- Discounting 10%-50% "to get the job"?
- Needing a competitive advantage with coupons ?
- Struggling to create more cash flow ?

HERE'S HOW IT WORKS

Desert Barter Network Business to Business

Cash & Barter or 100% Barter, You Choose what to offer:

- **Example 1:** Do you discount your service to "Get The Job" ? Instead offer a cash/trade blend with other members to RETAIN your profits. Receive the discounted amount in trade dollars (TD\$) to use with other Desert Barter Network members
- **Example 2:** Retain your profit when you provide a promotional coupon. With Desert HomeCierge promotional coupons, we add trade dollars (TD\$) to your account. No more lost profits
- **Example 3:** Use Trade Dollars (TD\$) not cash when you are looking to purchase maintenance or upgrades for your business and home. Instead of paying 100% cash buy with a trade blend

Don't Cash it out ...Trade it out!

HOW CAN I USE MY TRADE DOLLARS (TD\$)?

Use Trade Dollars (TD\$) with
Desert Barter Network Merchants
instead of all cash for:

- **Business Services**
 - Advertising
 - Printing
 - Banner/Signs
 - Web Design
- **Home Services**
 - Carpet Cleaning
 - Repair
 - Remodeling
 - Design
 - Maintenance
- **Restaurants**
 - Script for Local
desert eateries
- **Products**
 - Listed FREE on
Marketplace

www.desertbarter.net

START NOW!

List your Business with **Desert HomeCierge and Barter Network**

Founders Club

- Single Listing One Payment - \$276 for 6 months
- Triple Listing One Payment - \$556 for 6 months (FREE Listing)

AND be included in Desert Barter Network:

- Line of Credit - No Interest
- For Your Immediate Use
- Purchase services or products YOU need with Trade Dollars (TD\$),
SAVING CASH, (purchases@desertbarter.net)
- List products/offers on Desert Barter Marketplace,
PROMOTING SALES, (listings@desertbarter.net)

After 6 Months you decide whether to continue your listing, the rates for Desert HomeCierge and Desert Barter Network Listing are as follows:

- \$69 per month for the first listing
- \$30 per month for additional listings
- \$30 per month for "Charity House" listing



info@deserthc.com | listings@deserthc.com

74-794 42nd Avenue, Suite 3 | Palm Desert, CA 92260 | (760) 776-4663